



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/Iss/American Crossroads (13324)
Agency/T-Code Crossroads Media (1218)/055317791
Buyer MILHOAN,EMILY
Salesperson Telerep/Washington DC, Washington DC
Product (1040)
Brand ph: (555) 555-5555
Acet Types Political - Issue (1068)
Est/Headline 952/AMERICAN CROSSROADS (136641)
Demo **National/Political**
Revision 952/06306166
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

Invoice 635802
Inv Date 9/30/2012
Terms Net 30
Contract 330286
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:32PM

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00PM-11:00:00	Day,F-1	09/21/12 10:43PM (Fr)	00:30		USPRTV18ACH	\$6000.00	
2.0	Spot	7:00:00PM- 8:00:00	Day,Su-1	09/23/12 7:35PM (Su)	00:30		USPRTV18ACH	\$5000.00	
3.0	Spot	9:00:00PM-10:00:00	Day,Su-1	09/23/12 9:10PM (Su)	00:30		USPRTV18ACH	\$8000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



KAREN ELIZABETH TUECH
Notary Public - State of Florida
My Comm. Expires Dec 5, 2015
Commission # EE 127987
Banded Through National Notary Assn.

Gross Total	\$19,000.00
Commission	(\$2,850.00)
Net Total	\$16,150.00

Total Spots 3

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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